



## Introduction

Cheerio ([www.cheerio.in](http://www.cheerio.in)) is an early-stage technology start-up with a vision to help people make ‘meaningful connections’. You may have thousands of friends on Facebook, but we will help you make the ten connections that will last a lifetime. Say goodbye to drinking alone on weekends or feeling lonely, say Cheerio, cause we are here for you.

We are a team of passionate problem solvers who present you with an opportunity to be a founding employee at our most hyper-growth stage of development. Here’s a chance to build a company from scratch, be part owner and in the long term, get an exit worth millions. We aren’t kidding, the following is a truly relevant case study of our Founder Rishi Mukherjee.



*“In 2016, Rishi found an interesting email in his inbox, asking him to take a chance and be a part of a 15-day old start up. He’d be a founding employee and get to build the product from scratch. The pay was lesser than what he was making at the moment but the ESOPs he was to receive were quite substantial. 3 years later, Rishi has substantial stake in Sezzle (currently valued at over \$1 Billion and publicly listed already)”. We are looking for exactly what Rishi was for Sezzle, a Rockstar Coder, who sleeps less than he codes, dreams about the product and stops at nothing to get that new release out.”*

## **The Opportunity**

1. Be a founding employee with part ownership in a company targeting a \$50 billion+ p.a. market
2. Bring a disruptive impact on the way people meet, greet and socialise in the post-pandemic world
3. Take on the role of a tech specialist and build a full stack product with potentially millions of users every month
4. Join a high-performance team with founding team from top b-schools and work in a collaborative environment that will throw new challenges on a daily basis
5. Gain exposure to the digital communications and social network space - one of the largest and fastest growing markets around the globe

## **Way forward...**

We are on a mission to solve one of the biggest pain points of the people - that of lack of quality social interactions with people around the world and exchange ideas at the comfort of one's personal space. We are solving this problem by creating a first-of-its-kind social network for people to get this access at their fingertips, to ensure that they don't have to go take the efforts of going out.

We are on the path to add 25 million users by the end of Year 1 and 100 million by 2022. While there might be several start-ups in this space – few are solving the problem of bringing people together in a seamless interactive way, at this scale.

If you are interested and would like to learn more about us, please write to us at [careers@cheerio.in](mailto:careers@cheerio.in) with your latest CV. We would be happy to connect!

## CURRENT OPENING #1

- Role: **Full Stack Engineer**
- Location: Anywhere around the world (virtual set-up at the start)
- Compensation: Negotiable based on candidate profile (structured as Fixed Pay + Bonus, potential ESOPs on a case-to-case basis) + Friday evening drinks (post-lockdown) and good karma points
- Date of Joining: ASAP

### Responsibilities

- Work with Developers to ideate solutions on configure servers and design database schemas
- Architect the solution in-line with modern security and data protection protocols
- Develop and manage databases and applications on cloud infrastructure
- Write effective APIs with technical documentation (RAML)
- Test software to ensure responsiveness and efficiency
- Build features and applications with a mobile responsive design
- Continuously work on bug fixing and improving application performance
- Start writing tests from scratch to avoid skipping them later

### Requirements

- React Native and/or Flutter engine - To develop on Android and iOS
- Knowledge of multiple back-end languages (e.g. C#, Java, Python) and JavaScript frameworks (e.g. Angular, React, Node.js)
- Familiarity with databases (e.g. MySQL, MongoDB, Oracle), web servers and UI/UX design
- Experience with third-party libraries and APIs
- Solid capability in backend API implementation language, AWS, GIT, docker etc.
- Strong understanding of SDLC and programming techniques

### Other Details

#### Preferred experience

- Experience working with an early-stage start-up or core technology firm
- Experience and comfort in coding for long hours at a stretch

#### Qualities Required

- Excellent technical skills with strong learning attitude
- Ability to perform well in a fast-paced environment & work independently
- Excellent interpersonal and communication skills
- Attention to detail

## CURRENT OPENING #2

- Role: **Frontend Developer**
- Location: Anywhere around the world (virtual set-up at the start)
- Compensation: Negotiable based on candidate profile (structured as Fixed Pay + Bonus, potential ESOPs on a case-to-case basis) + Friday evening drinks (post-lockdown) and good karma points
- Date of Joining: ASAP

### Responsibilities

- Build the front-end of applications through responsive, device-independent, intuitive and appealing mobile user interface
- Take the design inputs and implement the screens
- Start writing tests from scratch to avoid skipping them later
- Connecting application with backend in less than 2 weeks once it's ready
- Optimizing applications for maximum speed

### Requirements

- Knowledge of multiple coding languages like HTML, CSS, JavaScript and JavaScript Frameworks
- Experience with RESTful Services and APIs
- Familiarity with testing and debugging processes

### Other Details

#### Preferred experience

- Experience working with an early-stage start-up or core technology firm
- Experience and comfort in coding for long hours at a stretch

#### Qualities Required

- Excellent technical skills with strong learning attitude
- Ability to perform well in a fast-paced environment & work independently
- Excellent interpersonal and communication skills
- Attention to detail

## CURRENT OPENING #3

- Role: **UI Designer**
- Location: Anywhere around the world (virtual set-up at the start)
- Compensation: Negotiable based on candidate profile (structured as Fixed Pay + Bonus, potential ESOPs on a case-to-case basis) + Friday evening drinks (post-lockdown) and good karma points
- Date of Joining: ASAP

### Responsibilities

- Gather and evaluate user requirements, in collaboration with product and engineering team
- Illustrate design ideas using storyboards, process flows and sitemaps
- Design seamless graphic user interface elements with design software and wireframe tools
- Identify and troubleshoot UX problems (ex. responsiveness)
- Conduct layout adjustments based on user feedback

### Requirements

- Strong typography, layout and visual design skills with adherence to style standards
- Working knowledge of the ideation and creation of UI design deliverables: Sitemaps, user flows, wireframes, lo-fi and hi-fi layouts, prototypes
- Working knowledge of industry tools like Photoshop, Illustrator, InDesign, Balsamiq, Omnigraffle, InVision, Sketch

### Other Details

#### Preferred experience

- Experience working with an early-stage start-up or core technology firm
- Experience and comfort in coding for long hours at a stretch

#### Qualities Required

- Excellent technical skills with strong learning attitude
- Ability to perform well in a fast-paced environment & work independently
- Excellent interpersonal and communication skills
- Aptitude in problem-solving and creative thinking
- Attention to detail